

ABOUT US -

COLLECTION

FOX GROUP

THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

STREET STYLE FEED



IS ENERGY.

PASSION & CREATIVITY,

A FRESH UP-TO-DATE STYLE & LANGUAGE,

IT'S THE EVERYDAY YOU,

AND WHEN YOU ARE FEELING SPECIAL.

IT'S YOUR ME TIME, ALL DAY LONG.

" If you knew the magnificence of the three, six & nine, you would have a key to the universe."

Nikola Tesla

Inspired by the fast pace of life and a yearning to slow down, in a world of abundance and endless possibilities, we believe it's time to focus.

Drawing from our vast experience and strengths over the years, combined with today's spirit, we aim to achieve the look and feel you desire, with minimal effort.

Me369 offers luxurious garments, wardrobe basics, and statement pieces that are both current and timeless. Enjoy the strength of desirable luxury. Enjoy you.

in





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PRINT-ART *

KNITWEAR JACKETS

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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT



WE LOVE TO BE

#UNIQUE & FULL OF CREATIVE PASSION

VIEW MORE-





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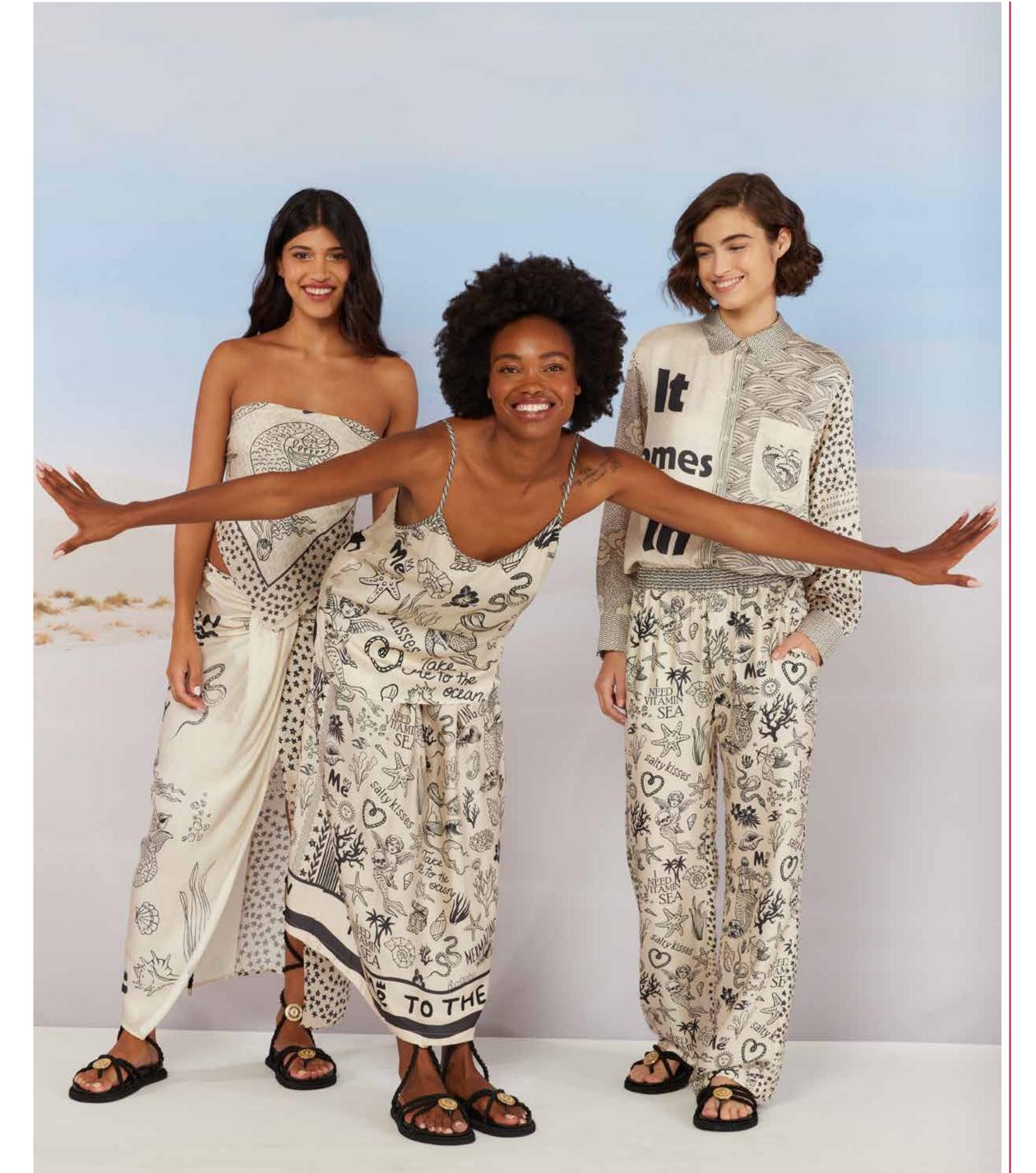
THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS





A WOMAN WEARING **ME369 CAN CROSS ANY** BRIDGE. **FLY AS HIGH AS AMBITION** TAKES HER. **RELAX IN A DREAMY** RESORT. **DO WHAT MAKES HER FEEL HAPPY...**





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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS







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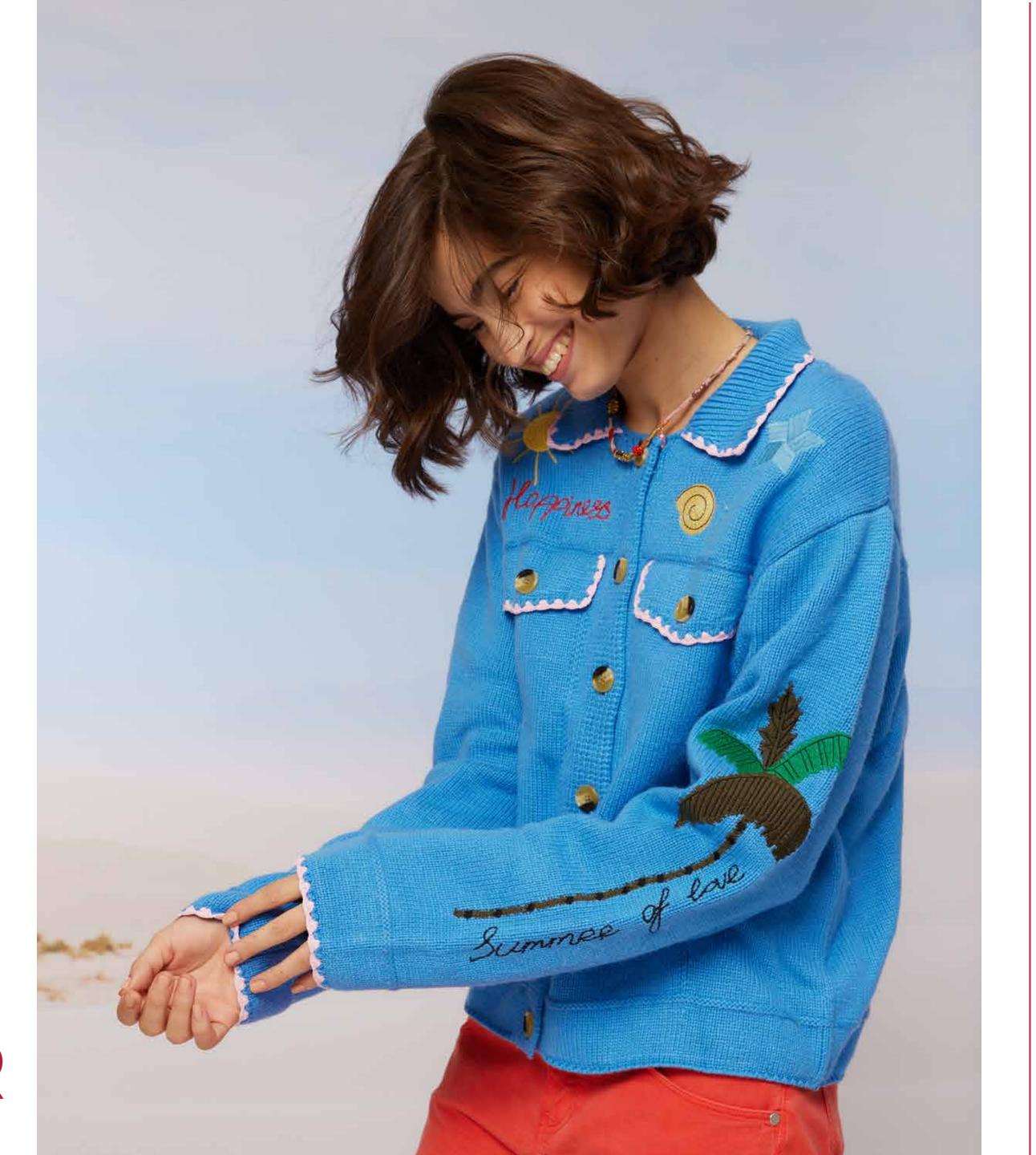
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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS



KNITWEAR

WE DESIGN BEYOND SEASONS, **IN A RICH** COLOR PALETTE, **CREATING A VIBRANT STATEMENT** LOOK & FEEL...









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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS









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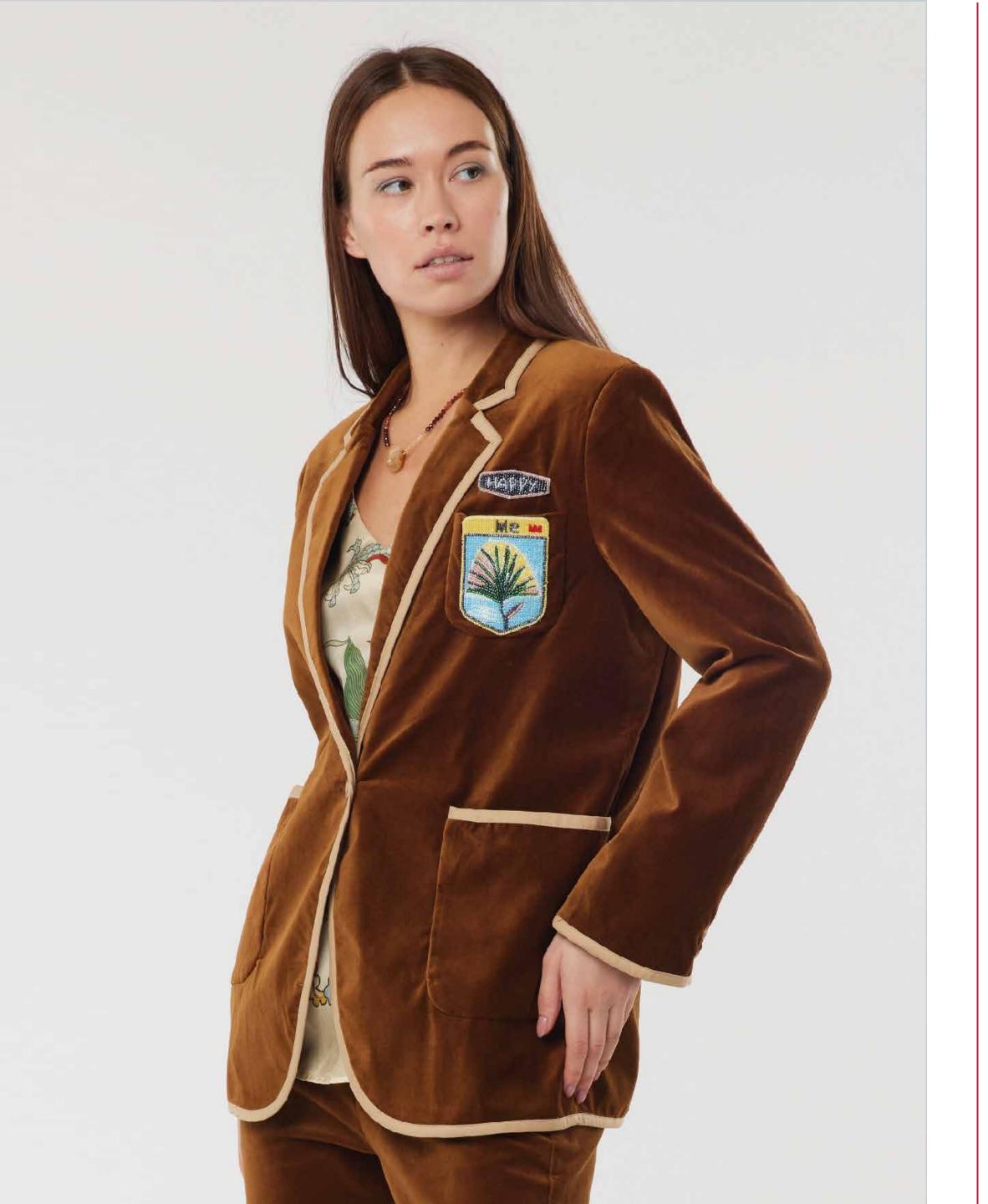
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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS



YOU CAN WEAR
ME369'S
JACKETS
WITH
EVERYTHING
FOR A STYLISH
ECLECTIC
LOOK
WHILE BEING
PLACTICAL...

JACKETS





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FOX GROUP -

THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS



FOX GROUP IS A LEADING GLOBAL RETAIL GROUP WITH AN EVER-GROWING PORTFOLIO OF HOMEGROWN AND GLOBAL

FASHION & LIFESTYLE BRAND PARTNERSHIPS. FOX GROUP VISION IS TO BE THE LEADING RETAILER IN EVERY CATEGORY AND EVERY TERRITORY WE OPERATE IN.

WITH OUR CONSTANT DRIVE, MORE THAN 1000 STORES WORLDWIDE,
DIGITAL AND E-COMMERCE, COMPLETE SUPPLY CHAIN RESOURCES, SOLID
FINANCIAL POSITION (LISTED ON TASE), AND THE MOST EXTENSIVE
LOYALTY PROGRAM MEMBERSHIP IN ISRAEL, WE SEE OPPORTUNITIES
ON EVERY HORIZON.

FOX GROUP'S RETAIL LEADERSHIP IS BUILT ON AN EXTRAORDINARY HISTORY OF ANTICIPATING TRENDS, LOGISTICAL EXCELLENCE, AND A WIN-WIN APPROACH TO OUR BRAND PORTFOLIO PARTNERS AND CUSTOMERS.

OUR STRATEGY IS TO BUILD ON THIS INFRASTRUCTURE TO FOCUS ON FURTHER GLOBAL EXPANSION, LEAD THROUGH TECH & INNOVATION AND LEVERAGE OUR TRACK RECORD OF OUTSTANDING EXECUTION

THE ISRAELI ENTITY IS PUBLICLY TRADED ON TASE WITH MARKET CAP OF ~\$1B

HEADQUARTERED IN ISRAEL, INTERNATIONAL TERRITORIES INCLUDE:

JAPAN (LALINE), CANADA (NIKE, MANGO, LALINE), EUROPE (NIKE, AMERICAN EAGLE) AND

ASIA PACIFIC (NIKE, SAMSUNG)

THE GROUP ALSO OWNS TERMINAL X, ISRAEL'S LEADING FASHION E-COMMERCE PLATFORM, OFFERING 300+ GLOBAL BRANDS AND SUPERIOR DELIVERY AND RETURN LOGISTICS.

OWNS AND OPERATES FRANCHISES FOR THE LEADING BRANDS:

NIKE

FOOTLOCKER

AMERICAN EAGLE

MANGO

BILLABONG/ROXY

DISNEY

SACK'S

AERIE

LALINE

& MANY MORE

FOXGROUP.CO.IL





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FOX GROUP

THETEAM

INTERNATIONAL ACTIVITY

CONTACT

CAUGHT IN THE STREETS

"I BELIEVE IN THE POWER OF FASHION. I CREATE CLOTHES BUT MOREOVER I DESIGN A MESSAGE FOR WOMEN TO ACTIVELY WEAR WEAR AND SPREAD - "I HAVE A VOICE!"



RONIT HALFON

FOUNDER AND CREATIVE DIRECTOR



AIGNED WITH THE BEAUTY OF THE WORLD, AND THE DIVERSITY OF HUMAN NATURE, CHIEF DESIGNER RONIT, THE ETERNAL SPIRIT OF THE ME369 BRAND CONSTANTLY FOCUSES ON CREATING A UNIQUE CONTEMPORARY LOOK, THAT IS PERFECTLY SUITABLE FOR TODAY'S URBAN, EVERYDAY LIFE. HER FLOWING DESIGNS IDOLIZE WOMEN AND CELEBRATE THE FEMININE SHAPE.

THE TEAM

- MR. NASSER SHARKIA
 VP SUPPLY CHAIN & PLANNING
- MRS. LEA FRIDMAN
 FINANCE DIRECTOR \ CFO
- MRS. DANA P. AMIR

 CUSTOMER SERVICE ADMINISTRATOR
- MRS. NOGA H. AVNON
 BUSINESS DEVELOPMENT MANAGER

ME369 PROFESSIONAL MENAGEMENT TEAM
IS DEDICATED TO BUILDING RELATIONSHIPS THAT
ARE BASED ON TRUST AND LOYALTY, AND TO ENSURING T
HAT CUSTOMERS ARE HAPPY AND SATISFIED

- MRS. LEVANA NASHAWL

 PATTERN MAKER &

 TECHNICAL DESIGNER
- MRS. ANA SHAPOVALOV
 DESIGNER
- MR. KONSTANTIN KALININ DESIGNER
- MRS. SARA WORKENEH
 DESIGNER

THE DESIGN & CREATIVE TEAM AIMS TO EXPRESS ME 369
FEELING, BY COMBINING ORIGINAL HAND-MADE ART
WHIT A FRESH & CONTEMPORARY STYLE, AROUND WHAT'S
GOING ON IN THE WORLD, VALUING WOMEN'S SPIRIT
ALIGNED WITH THE LATEST TRENDS.











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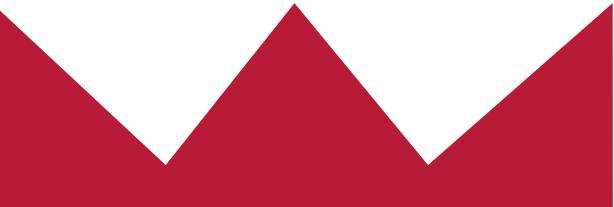
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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT

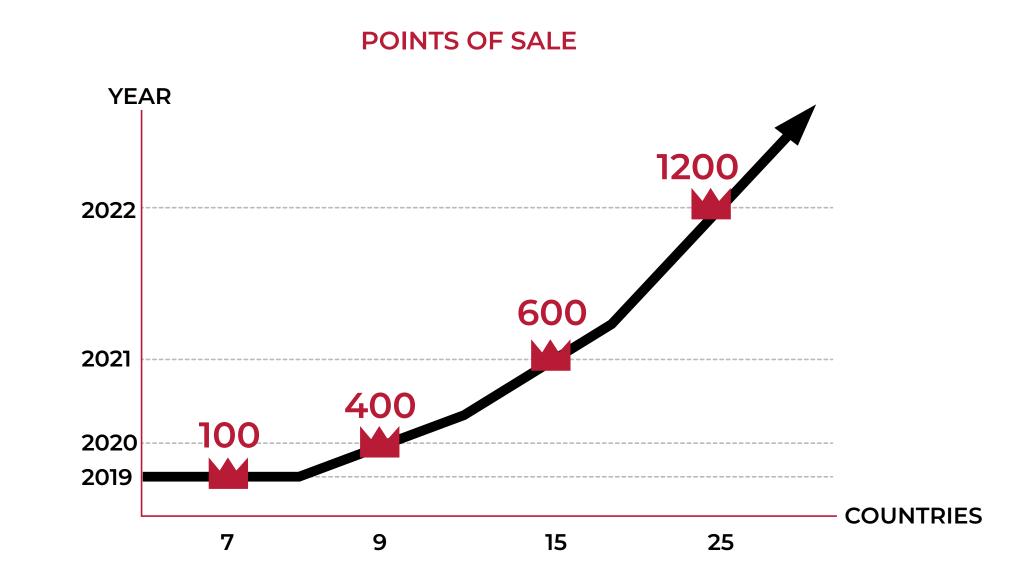
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INTERNATIONAL EXPANSION IS AN ONGOING BRAND POLICY FOR ME369 SINCE IT'S LAUNCH **IN 2018 AND IS A KEY TARGET IN** THE COMPANY'S STRATEGY FOR **ENHANCING GLOBAL GROWTH.**

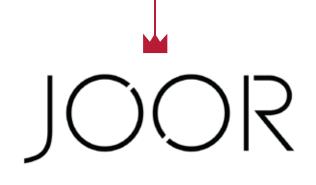
THIS INCLUDES INTRODUCING NEW MARKETS VIA LOCAL DISTRIBUTORS AND FINDING KEY PARTNERS IN STRATEGIC TERRITORIES.

COMPANY GROWTH









ME369 HAS AN ACTIVE ACCOUNT ON JOOR, THE WORLD'S PREMIER WHOLESALE MANAGEMENT PLATFORM.

JOOR UNIQUELY UNLOCKS DATA BETWEEN TRANSACTING PARTIES, CREATING A SINGULAR COLLABORATIVE ECOSYSTEM, SO PARTNERS CAN ACCESS THE VITAL METRICS, THAT SUPPORT THEIR BUSINESS IN REAL TIME, LEVERAGE TRENDS AS THEY DEVELOP AND WORK TOGETHER TO DRIVE GLOBAL GROWTH.



ME369 HAS MANY WHOLESALE ACCOUNTS AND BOUTIQUES AROUND THE GLOBE, OPERATING IN 14 COUNTRIES WITH CONTINUOUS ONGOING EXPANSION.

■ FRANCE

■ DEINMARK

■ NETHERLANDS
 ■ URUGUAY

■ GERMANY

■ NORWAY

■ AUSTRALIA ■ CHILE

■ ITALY

■ ENGLAND

■ USA **■** EGYPT

■ SPAIN

■ SWITZERLAND

TAIWAN

■ UAE

■ GREECE

■ AUSTRIA

■ SOUTH AFRICA

THAILAND

■ SWEDEN

■ BELGIUM



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THE TEAM

INTERNATIONAL ACTIVITY

CONTACT *

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GET IN TOUCH WITH US

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